

Privacy Policy

Welcome to our website. Safeguarding your personal data is important to us, and we aim to ensure your sense of security while exploring our site. We protect your privacy and personal data. We process your personal data in accordance with the guidelines outlined in this privacy policy in compliance with the applicable data protection provisions of the General Data Protection Regulation (GDPR) and the respective, additionally relevant data protection regulations.

Privacy Settings

To withdraw your consent or to add or deselect specific categories, go to the [here](#).

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1 Name and Contact Details of the Controller

As the operator of this website, Schenker Storen AG, Stauwehrstrasse 34, 5012 Schönenwerd (Switzerland) is the office responsible (Controller) as defined by the Swiss Federal Act on Data Protection (FADP) and the GDPR.

2 Contact Details for Data Protection Officer

For any enquires relating to data protection, you can contact our Data Protection Officer at datenschutz@storen.ch.

3 What is Personal Data?

Personal data refers to any information relating to an identified or identifiable natural person (data subject); an identifiable natural person is someone who can be identified, directly or indirectly, in particular through assignment to an identifier such as a name, identification number, location data, online identifier, or by one or more specific features reflecting the physical, physiological, genetic, psychological, economic, cultural or social identity of this natural person.

4 Purposes of Data Processing

The scope and nature of the collection, processing, and utilisation of your data depend on whether you are visiting our website purely for accessing information available in the general domain, or utilising additional services. We fundamentally process your personal data as part of our business activities for pre-contractual or contractual purposes. Additionally, the exercising of our legitimate interests or compliance with legal requirements can also constitute the content-related purpose of our data processing. Information on the respective, specific purposes of the data processing is detailed in the following sections.

5 Legal Basis for Data Processing

We process your personal data on the following legal bases:

- > To fulfil pre-contractual or contractual obligations (Art. 6 para. 1b) GDPR)
- > Based on your consent (Art. 6 para. 1a) GDPR)
- > As part of a balancing of interests (Art. 6 para. 1f) GDPR)
- > On the basis of legal requirements (Art. 6 para. 1c) GDPR)

In addition, depending on the type and extent of processing, there may be other legal bases in accordance with country-specific regulations. We will inform you of the specific legal bases for data processing in our respective processing operations.

6 Right to Object

If we process your personal data as part of a balancing of interests based on our overriding legitimate interest (legal basis for data processing is Art. 6 para.1 f) GDPR), you have the right to object to this processing at any time for reasons arising from your particular situation. If you exercise your right to object, we will cease processing the relevant data. However, the right to further processing is reserved (with the exception of direct advertising, where your objection will take immediate effect) if we can demonstrate compelling legitimate reasons for processing that outweigh your interests, rights, and freedoms, or if the processing is intended to assert, exercise, or defend legal claims. Other rights of the data subject remain unaffected.

7 External Hosting

We use the services of an external provider to host this website. The personal data collected on this website is stored on the host's servers. This arrangement is in the interest of providing our website securely, quickly, and efficiently (Art. 6 para. 1 f) GDPR). Our hosting provider, processes your data only to the extent necessary to fulfil its services obligations within the framework of our contractual obligations and instructions. We use Init7 (Switzerland) Ltd., Technoparkstrasse 5, CH-8406 Winterthur as hosting service provider

8 Use of Our Website for Information Purposes

If you are using our website solely for information purposes, it is basically not necessary for you to provide personal data. In such instances, when you access our website, we only collect data that your internet browser automatically transmits to us, such as:

- > Referrer (previously visited website)
- > Requested web page or file
- > Browser type and version
- > Operating system used
- > Device type used
- > Time of access
- > IP address in anonymized format
- > Other similar data and information that serves to mitigate threats in the event of attacks on our IT systems.

This is typically done through the use of log files. The purpose of this processing is to ensure the functionality and compatibility of our website so it can be used without any technical problems, including troubleshooting, as well as the protection against technical attacks and misuse. The legal basis for this processing is our legitimate interest in accordance with Art. 6 para. 1 f) GDPR. Our legitimate interest lies in the proper operation of our website. The log file data will be deleted if it is no longer required for the purpose of the processing.

9 Use of Our Website for Additional Services

If you make use of other services provided by our company through our website, it may be necessary for you to provide personal data for this purpose. The specific personal data required for providing the service is

defined in the respective input mask or application. You have the option to provide additional information voluntarily. You can distinguish which information is required and which is voluntary by the fact mandatory information is marked with an asterisk (*) or with the note “Mandatory field”. Your data is only processed for the purpose of providing your requested service. The legal basis for processing your personal data, along with information regarding when your personal data will be deleted, is detailed in the description of the specific service(s).

10 Contact Us

10.1 Contact Form

On our website, we provide you with the opportunity to contact us via a contact form. The personal data you provide when contacting us through the contact form will be processed exclusively for the purpose of handling your enquiry. This data is only transferred to third parties if it is absolutely necessary for handling your enquiry. The legal basis for this processing is Art. 6 para. 1 b) GDPR. Your personal data will be deleted when it is no longer required to fulfil the purpose of your enquiry. Please note that, in some instances, your messages may need to be retained in accordance with legal obligations in force requiring the retention of data. In such cases, the legal basis is Art. 6 para. 1 c) GDPR.

10.2 Contacting Us via Email

On our website, you have the option to contact us via email. Please be advised that unencrypted communication sent via email is insecure. There is no guarantee that the data transmitted by email will not be read, copied, altered, or deleted by unauthorised persons. The personal data you provide in your email enquiry will be processed solely for the purpose of handling your email enquiry. Your data will only be shared with third parties if it is necessary for the purpose of handling this enquiry. The legal basis for this processing is Art. 6 para. 1 b) GDPR. Your personal data will be deleted when it is no longer required to fulfil the purpose of your enquiry. Please note that, in some instances, your messages may need to be retained in accordance with legal obligations in force requiring the retention of data. In such cases, the legal basis is Art. 6 para. 1 c) GDPR.

11 Security

We have implemented technical and organisational measures to safeguard our website and other systems against the loss, destruction of, access to, modification, or dissemination of your data. Specifically, personal data provided through the contact form is transmitted in encrypted form. We use the coding system TLS 1.2 (Transport Layer Security).

12 Cookies

We utilise cookies to track visitor preferences and to optimise the design of our websites. Cookies are small text files that are stored on your computer when you visit our website. You have the option of deleting these cookies at any time. However, it is important to note that doing so may mean you will no longer be able use certain functions. For information on deleting cookies, please click on your browser’s Help button. Additional information about specific cookies and their purpose can be found in our data privacy settings. schenker-storen.com/#gdprModal

13 Consent Tool

Our website uses a consent tool. The purpose of the processing is to obtain and document consent to store specific cookies on your device or use certain technologies. Additionally, the tool provides the technical facility for the withdrawal of your consent. In this context, your browser may transmit personal data to the consent tool. The consent tool also stores a cookie in your browser to enable you to assign the consents granted or withdrawn. The legal basis for this is Art. 6 para. 1 f) GDPR. The data collected will be stored until you request for it to be deleted, delete the consent tool cookie yourself, or when the purpose for storing the data no longer applies. Mandatory legal retention obligations remain unaffected.

14 Web Storage

We use web storage technology on our web pages (also known as “local data” and “local storage”). This is for the purpose of using certain functions offered on our website. Data is stored locally in your browser’s memory (“cache”) which remains there and can be processed even after the browser window has been closed or the program has been exited. The data in the web storage is not accessible to third parties. It is not shared with third parties and not used for advertising purposes. We only use web storage technology when it is absolutely necessary for enabling the functionality of our offering (refer to Section 25 TTDSG, *Germany Telecommunications and Telemedia Data Protection Act (TTDPA)*). The legal basis for this is Art. 6 para. 1 f) GDPR. Data collected through web storage is retained until you close the browser window (session storage) or clear the cache via your internet browser (local storage). In cases where the use of web storage technology is not essential for enabling the functionality of our offering, we will only use it with your consent. The legal basis for this is Art. 6 para. 1 a) GDPR.

15 Web Analytics

15.1 Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland (“Google”). Google Analytics uses “cookies” which are stored on your computer and make it possible to analyse how you use the website. The information generated by the cookie concerning your usage of this website is typically transmitted to and stored on a Google server in the USA. Before transmission, Google will therefore truncate your IP address within the member states of the European Union or other contracting states to the Agreement on the European Economic Area. The full IP address is only transferred to and truncated on a Google server in the USA in exceptional cases. Google will use this information on behalf of the website operator to assess how you use the website, generate reports on website activity, and to provide the website operator with further services in relation to website activity and internet usage. The IP address transmitted by your browser within the context of Google Analytics is not cross-referenced with other data held by Google. You can prevent cookies being stored by adjusting your browser settings; please note however that in doing so you may not be able to use certain functions on this website in full. Furthermore, you can prevent Google from collecting and processing the data generated by the cookie (including your IP address) related to your use of the website, by downloading and installing the browser plug-in available at the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

If you do not wish to install the browser plug-in, you can prevent Google Analytics from collecting your data by clicking on the following link. This will set up an opt-out cookie, which will prevent your data from being collected on future visits to this website:

Change Your Cookie Settings schenkerstoren.com/#gdprModal

For additional information on terms of use and data protection, please visit <http://www.google.com/analytics/terms/de.html> and/or <https://www.google.com/policies/privacy/>

Please note that on this website, the Google Analytics code has been supplemented with “gat._anonymizeIp();” to ensure the anonymization of IP addresses (IP masking).

15.2 Google Tag Manager

This website uses “Google Tag Manager” Google Tag Manager is a tool for managing website tags. The tool operates in a cookieless domain and does not collect personal data. It triggers other tags that may themselves collect data under certain circumstances. Google Tag Manager does not access this data. If tags are deactivated at the domain or cookie level, this will apply to all tracking tags implemented with the Google Tag Manager. The legal basis for the data processing is Art. 6 para.1 a) GDPR. For more information on data processing by Google, visit: <https://www.google.com/policies/privacy/>

15.3 Bing Ads – Microsoft Advertising:

We use the Universal Event Tracking (UET) tag from Microsoft Advertising – formerly Bing Ads – of the Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA. This service is for the purpose of recording what visitors do on our website. The legal basis for the data processing is Art. 6 para.1 a) GDPR. The data collected is anonymized and not accessible to us. By using UET tags, we can display advertisements to previous visitors which e.g. advertise services they have viewed on our website. Microsoft Advertising also uses the data for analysis purposes and its own advertisements. Further information on Microsoft Advertising is available at: <https://privacy.microsoft.com/de-de/privacystatement>

15.4 Microsoft Clarity:

Our website uses “Microsoft Clarity” from the Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA. By using Microsoft Clarity, we gain a better insight into our users’ experiences, (such as how much the time is spent on which pages, which links they click on, preferences and dislikes etc.) and this helps us tailor our offerings to the feedback from our users. The legal basis for the data processing is Art. 6 para.1 a) GDPR. Microsoft Clarity utilises cookies and other technologies to gather information about the behaviour of our users and their devices, in particular the IP address of the device (this is only recorded and stored in anonymized format), screen size, device type, information about the browser used, location (country only) and preferred language for viewing our website. Microsoft Clarity stores this information in a pseudonymised user profile. This information is neither used by either Microsoft Clarity nor us to identify individual users, nor is it combined with other data about individual users. For further details about Microsoft Clarity or how it processes your data, please visit: <https://privacy.microsoft.com/de-de/privacystatement>

15.5 Facebook Pixel

We use Facebook Pixel on our website. Facebook Pixel is a service provided by the social network Facebook, operated by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland (“Facebook”). We use Facebook Pixel to display target audience -orientated advertising on Facebook. The target audience is determined based on a user’s interest in our online offerings as well as on users’ interest in specific topics and products which we have communicated to Facebook to create a target audience (Custom Audiences). When a user clicks on an advertisement we have posted in Facebook, Facebook Pixel adds an extension to the URL of our linked page. This URL parameter is then placed in the user’s browser by us via a cookie. The cookie we generate can be read by Facebook Pixel, allowing the data to be forwarded to Facebook to define a target audience for our Facebook ads. With the help of Facebook Pixel, we can assess the effectiveness of Facebook ads for statistical and market research purposes. This enables us to track whether users were redirected to our website after clicking on a Facebook ad (“conversion”). The user data collected remains anonymous for us and does not permit us to draw conclusions about the user’s identity. However, a direct link is created to Facebook servers. This allows Facebook to process and store your data, enabling conclusions to be drawn about your personal Facebook user profile. Data processing by Facebook adheres to Facebook’s data usage guidelines (<https://www.facebook.com/about/privacy/>).

Data associated with the use of Facebook Pixel will only be processed with your express consent in accordance with Art. 6 para. 1 a) GDPR. You can withdraw your consent at any time for future visits by removing the selected check mark to Facebook Pixel .

15.6 Matomo

We use the open-source software Matomo to analyse and statistically evaluate website usage. The legal basis for using Matomo is Art. 6 para. 1 a) GDPR. Matomo is locally installed on our server. No information is shared with third parties. We only process information that is automatically transmitted by your browser when you access our website; we do not use cookies or similar technologies. IP addresses are anonymized, and usage data is not combined. Information obtained to identify users is not used for any other purposes It is deleted as soon as it is no longer required for the specified purpose.

16 Social Media

We maintain publicly accessible social network profiles Details about the social networks we utilise are provided below.

Social networks like Facebook etc. have the capability to comprehensively analyse user behaviour when you visit their website or a site with integrated social media content (e.g. like buttons or advertising banners). Visiting our social media pages triggers numerous processing operations relevant to data protection, including: If you are logged into your social media account and visit our social media pages, the social media portal's operator can link this visit to your user account. Even if you are not logged in or do not have an account on the respective social media portal, personal data may also be collected. In this case, this data is recorded for instance through cookies which are stored on your device or through recording your IP address. The data collected enables operators of social media portals to create user profiles containing your preferences and interests. Interest-based advertisements can then be displayed for you, both on the social media pages and elsewhere. If you have an account with the respective social network, interest-based advertisements may be displayed on all the devices on which you are currently or have previously logged in with. Please also note that we cannot track all the processing operations performed on social media portals. Depending on the provider, the operators of the social media portals may therefore perform additional processing operations. For comprehensive information, please refer to the terms of use and data protection regulations provided by the respective social media portal.

16.1 Legal Basis

Our presence on social media is intended to ensure an informative experience on the internet. This aligns with our legitimate interest as defined in Art. 6 para. 1 f) GDPR. In specific cases, the legal basis may also be Art. 6 para. 1 a) GDPR. Analysis processes initiated by social networks may be based on other legal bases, and these must be specified by the operators of the social networks (e.g. consent as per Art. 6 para. 1 a) GDPR).

16.2 Controller and Exercising Rights

When you visit one of our social media pages, both we and the operator of the social media platform are jointly responsible for the data processing operations resulting from your visit. You can fundamentally exercise your rights (information, correction, erasure, restriction of processing, data portability, and complaints) vis a vis both us and the operator of the respective social media portal.

Please note that despite our shared responsibility with the social media portal operators, we do not have complete control over the data processing operations performed by the social media portals. Our options are largely dependent on the corporate policies of the respective provider.

16.3 Data Retention Period

Data collected directly by us through our social media pages will be deleted from our systems as soon as the purpose for storing it no longer applies, at your request, when you revoke your consent for it to be stored, or when the purpose for storing the data no longer applies. Cookies stored on your device will remain until you delete them. Mandatory legal provisions, in particular retention periods, remain unaffected. We have no control over the retention period for data which is stored by social network operators for their own purposes. For specific details, please contact the operators of the social networks directly (refer to their privacy policy, provided below).

16.4 Social Networks in Detail

Facebook

We maintain a presence on Facebook. The provider is Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. You have the option to customise the advertising settings in your user account. Click on the following link and log in: <https://www.facebook.com/settings?tab=ads> More information is available on Facebook's privacy policy page: <https://www.facebook.com/about/privacy/>

Instagram

The functions of Instagram's service are integrated into our pages. These functions are provided by Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. If you are logged into your Instagram account, you can link our page content to your Instagram profile by clicking on the Instagram button. At that point it must be assumed that there is a direct link to the provider's services, which will collect at least your IP address and information about your device. There may also be attempts to store cookies on the computer you are using.

Further information can be found in Instagram's privacy policy: <http://instagram.com/about/legal/privacy/>

YouTube

Videos from the YouTube provider are embedded on our website. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. YouTube utilises cookies to collect and evaluate statistical data. These statistics enable YouTube to determine how views a video receives, whether the video was viewed on YouTube or on which websites it was embedded.

To safeguard your privacy, we only use embedded YouTube videos in the Privacy Enhanced Mode. This means YouTube will not store cookies for a user who views a website with an embedded video but does not click on the video to play it. When the video is played, YouTube may store cookies on the user's computer, but no personal information is stored on the playback of embedded videos. Further information on data protection by YouTube (Google) can be found at <http://www.google.de/intl/de/policies/privacy>

LinkedIn

We also have a profile on LinkedIn. The provider is LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. LinkedIn uses advertising cookies. If you would like to disable LinkedIn advertising cookies, please use the following link: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>. Details on how they handle your personal data can be found in LinkedIn's privacy policy: <https://www.linkedin.com/legal/privacy-policy>.

17 More Features and Content

If we insert additional functions and content (such as map or writing services) on our website which are used by us or our service provider to process your personal data we will advise you of the relevant information here.

17.1 Google Services

We utilise Google services on our website. The main service provider is typically Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. It is important to note that the use of certain Google services may result in Google itself downloading additional Google services, such as Google Video, over which we have no control. Consequently, your personal data may be transferred to the USA. For more information on data processing by Google, visit: <https://www.google.com/policies/privacy/>

17.2 Google Fonts

Our website uses external fonts from “Google Fonts”. Google Fonts is a service provided by Google Ireland Limited, Gordon House, Barrow Street, 4 Dublin, Ireland. GDPR. In this context, your browser also forwards personal data to Google LLC. in the USA. The legal basis for the data processing is Art. 6 para.1 a) GDPR. For more information about data processing by Google, visit: <https://www.google.com/policies/privacy/>

17.3 Google Maps

To display an interactive map, we use Google Maps, a service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. In this context, your browser also forwards personal data to Google LLC. in the USA. The legal basis for the data processing is Art. 6 para.1 a) GDPR. For more information about data processing by Google, visit: <https://www.google.com/policies/privacy/>

17.4 DoubleClick

DoubleClick by Google is a service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). DoubleClick by Google uses cookies to display advertisements that are relevant to you. In this context, a pseudonymous identification number (ID) is assigned to your browser to track displayed and viewed ads. The cookies do not contain any personal data. The use of DoubleClick cookies only allows Google and its partner websites to display advertisements based on previous visits to our website or other websites on the internet. Google transmits the data generated by the cookies to a server in the USA for evaluation and storage. The legal basis for the data processing is Art. 6 para.1 a) GDPR.

To prevent the storage of cookies, you can make a corresponding adjustment in your browser software settings. However, we would advise you that disabling cookies may impact your ability to use all the functions on our website. You can also delete cookies already set at any time through your internet browser settings. Further information and the applicable data protection regulations for DoubleClick by Google can be viewed at <https://www.google.com/intl/de/policies/>.

17.5 Polyfill

We use the “Polyfill.io” service from The Financial Times Limited, Bracken House, 1 Friday Street, London EC4M 9BT, England. This enables us to reproduce content on older browsers in high quality. When you visit a website that uses the Polyfill.io service, your browser downloads all the Polyfill files needed to successfully display the website in your browser. To prepare the polyfills, the service gathers certain technical information from your browser, including: browser details, connection data, such as e.g. your IP address, the URL of the website that submitted the request. The information is used to determine which polyfills your browser needs. This information is anonymized and cannot be used to identify you. It is utilised to improve your user experience and to optimise the website in general. More information on how user data is handled can be found on Polyfill.io’s privacy policy page at: <https://polyfill.io/v3/privacy-policy/>

18 Recipients and Data Transmission

We have consolidated specific data processing procedures within our organisation. These can be centrally managed by our individual company departments, for example, to handle enquires. We may also engage external contractors and service providers (such as logistics companies or IT service providers) to ensure our responsibilities are met and our contractual obligations fulfilled. Furthermore, data may be transmitted to

recipients to whom we are obligated or authorised to share data on the basis of contractual or legal obligations, or on the basis of your consent.

19 Data Transfer to Third Countries

Data is transferred to third countries (countries outside the EU and the European Economic Area EEA) only when it is necessary for fulfilling a contract/order/business relationship, including initiation. It is also permitted on the grounds of our legitimate interest or based on your consent and all in strict compliance with the prescribed data protection requirements.

Note on Data Transfer to the USA

Our website incorporates services provided by companies based in the USA. When these services are used, personal data may be transmitted to the US servers of the respective service provider. It is important to note that the USA is not classified as a safe third country under EU data protection law. US companies are obligated to provide personal data to security authorities without allowing you, as a person concerned, to take sufficient legal action against this. Consequently, it cannot be entirely ruled out that US authorities, (e.g. secret services) may process, evaluate, and permanently store your data held on US servers, for monitoring purposes. We have no influence over these processing activities.

20 Deletion of Your Data

We process your personal data only for as long as necessary to fulfil the respective purpose or until there is no longer a legal basis for further processing (e.g. withdrawal of your consent to data processing). We adhere to the legal retention and storage periods in force.

21 Your Rights

You have the right to:

- > receive free information about the personal data we have stored concerning you (right to be informed)
- > request confirmation as to whether we are processing personal data that concerns you (right to confirmation)
- > request the immediate erasure of personal data concerning you, provided further processing is not necessary and GDPR requirements for erasure are met (right to erasure)
- > request the immediate correction and completion of inaccurate personal data concerning you (right to rectification)
- > request the restriction of the processing of your personal data (right to restrict processing)
- > receive personal data concerning you in a structured, commonly used, and machine-readable format (right to data portability)
- > object to the processing of your personal data (right to object)
- > not to be subject to solely automated decision-making processing – including profiling – that has legal or similarly significant effects on you (right to decide in individual cases)
- > withdraw your consent at any time to the future processing of your personal data

- > lodge a complaint with the supervisory authority responsible for data protection if you believe that the processing of personal data relating to you infringes data protection regulations (right to lodge a complaint). The supervisory authority for data protection in Switzerland is the Federal Data Protection and Information Commissioner (FDPIC).

For further information about your rights please contact our Data Protection Officer.

22 Changes to our Privacy Policy

To ensure our privacy policy always complies with the current legal requirements, we reserve the right to make changes at any time. This includes instances where the privacy policy needs to be updated to reflect new or revised services, for example a new service provision. The updated privacy policy will take effect the next time you visit our website.